HIDDEN-RESOURCE FINDER

The Hidden-Resource Finder helps you identify resources you never knew you had so you can overcome obstacles and accomplish your goals.

Write your challenge in the middle circle and brainstorm out from the four resource categories. Reference the questions on the back.



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HIDDEN-RESOURCE OUESTIONS

People

- Who could help us?
- Who has interests or goals that are aligned with ours?
- Whose view of this challenge is totally different from ours?
- Who else could we brainstorm with?

Budget

- Suppose the existence of the entire organization depended on this project. What would we do to get the budget?
- No budget? No approval? We just haven't talked to the right people yet. Who else could we talk with?
- What kind of business case do we need to make that would persuade people to give us the budget?
- What partnerships could we form to get the budget?

Knowledge

- What don't we know that we need to know?
- If we could ask anyone in the world about this, whom would we contact?
- What's the best, richest, most up-to-date source of information on this subject? How do we get to it?
- Imagine that these obstacles didn't exist—how would we proceed?

Technology/Tools

- What tools and technology do we need?
- What tools and technology do we have access to?
- If we had our choice of technology, what would we use?
- Who has it? What's in it for them to provide us the use of it?